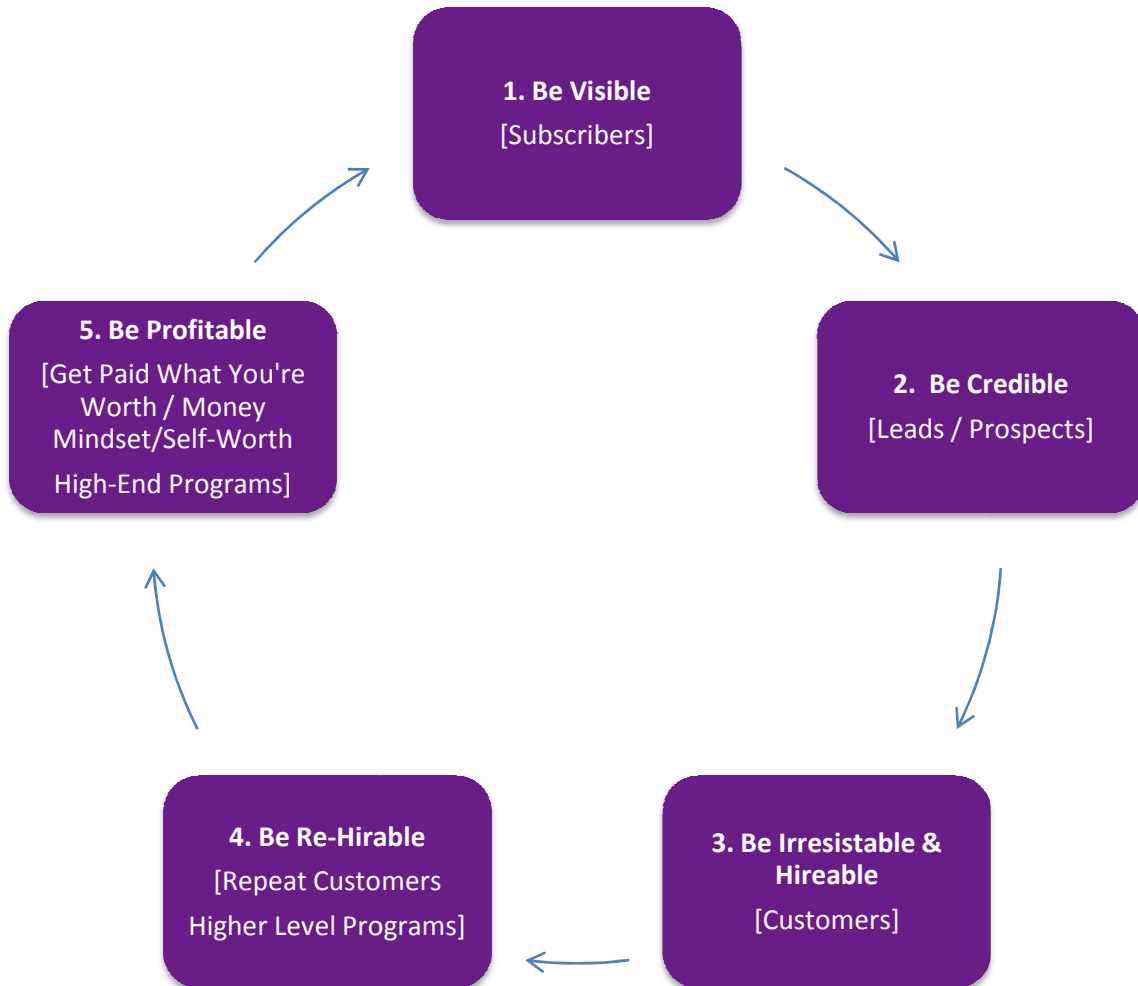


The Influence & Impact Scale[©] for Ambitious Entrepreneurs

How do you measure up?



The Influence & Impact Scale[©]

1. Subscribers
2. Leads [Prospects]
3. Customers
4. Repeat Customer
5. Profits

- Be Visible
- Be Credible
- Be Irresistible & Hireable
- Be Re-Hirable
- Be Profitable