

WOMEN IN LEADERSHIP PODCAST



Women In Leadership Podcast – Episode Zero

Hi, this is Annemarie Cross, host of Women In Leadership Podcast. Thank you so much for listening –

I encourage you to continue to come back every week to listen to the incredible line-up of guests that I'll be featuring each week.

If we haven't already had the opportunity to meet through one of my other podcasts, then let me take this opportunity to say hi and to introduce myself. Of course, if you have listened to one of my other podcasts, an extra special HI, I'm thrilled that you're here.

As I mentioned my name is Annemarie Cross, I'm a Business, Career & Purposeful Leadership Coach and Consultant. I work with women executives and entrepreneurs helping them get noticed, hired and paid what they're worth. I also work with organisations on how to handle conflict and enhance communications in order to build strong, top-performing teams, while helping organisations retain and ready women to step forward into senior leadership role.

I'm calling this episode - episode zero, as a way to personally connect with you, tell you what's in store for the show, as well as let you know how you can get involved in the community to help us take this very important message and get it into the hands, and ears of as many women as we can.

So why am I starting this podcast.

This topic is one that is very close to my heart, and one I really want to create a platform that provides insight, inspiration and a voice for women already in leadership roles looking to advance her career, as well as women who aspire to take on a leadership role.

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In my work as a career and purposeful leadership consultant – I see so many talented women who have incredible value to bring to the table. However, unfortunately there are still so few women sitting at the leadership table.

I'm hoping that through this podcast, you and I, together, will be able to work towards changing that and that more women will be inspired and empowered to step up and reach their full potential, no matter what industry she is in.

I've had some ideas on what I thought would be a great framework. I'll share with you what that framework is AND if you have any ideas that you think would be great, or someone you think would be a great guest, reach out and let me know.

1. Spotlight – interviews with current (and/or former women leaders)
2. Insight – interview with professional/personal development experts
3. Highlight – drawing special attention to studies, articles and relevant information

If you are a women who is already in a leadership role and looking to advance your career to a more senior level leadership role – this show is for you.

If you are a woman who aspires to step into a leadership role – this podcast and the guests I'll be interviewing will be of great benefit to you.

My goal is to interview women who are senior leaders across diverse industries and backgrounds to share her career journey, her ups and downs, the obstacles she overcome in as well as any words of wisdom. Even women who have previously held senior level roles – I'd like to interview them too – we can learn so much from listening to these women and be inspired and empowered by hearing their stories.

I want to speak to leadership experts and other guests who can share their insights on key skills to help you continue to develop your strengths and skills – therefore readying yourself to step into a leadership role.

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I'm planning on speaking to representatives from companies who are leading the way in terms of workplace diversity and women in the workplace. What steps did they take, what challenges did they have to overcome in order to create a culture that nurtures both men and women? We can all learn from that for sure.

And of course, I'll be keeping my ears and eyes out for any studies, research findings or resources about women in leadership and workplace diversity and sharing that as well.

So, lots of exciting things in to store for you.

Before I finish up, I'd like to extend an invitation for them to be part of this movement – together and united we can not only make a difference, however BE the difference. Let's BE the difference that empowers women all over the world to reach their full potential in their life, their business and their career – whatever that means for them.

4. Are you a woman in a leadership role with a story to share – I want to hear from you
5. Do you know a woman in a leadership role with a story you would like to hear on the show – please let me know
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