

The Importance of Continuously Reinventing and Innovating with Kelli Richards

Have you hit a roadblock in your career? Encountering these obstacles can be frustrating and discouraging at times. But a 'no' doesn't automatically mean failure. When you decide to move forward, that 'no' can serve as a compass guiding you toward evolution. This process happens when you build on your strengths and ask for the input of mentors and your peers.

This activity will help you prepare to continuously reinvent and innovate in your personal life and career. Kelli Richards shared valuable wisdom on building connections and highlighting your strengths, which you will apply. You'll also look at the benefits of a trusted advisor to assess whether or not you need one. Remember: If you want to survive the onslaught of change ravaging the world, you and your business need to be aware of opportunities to transform.

QUOTE TO REMEMBER:

'It's like Darwinism. Either these companies and individuals evolve or they're going to die and be taken over by the next wave.'

Activity: Getting Ready for Reinvention and Innovation

Building on Your Strengths

Feedback is necessary to improve in your pursuits. Ask your peers and supervisors for input on your performance. What have you learned from their response? List them down in the table below.

My Strengths	My Weaknesses



Kelli recommends taking diagnostic evaluations and assessments to know more about yourself. Take two diagnostics tests relevant to your fields of interest and share your results below:

According to the _____, I am _____.

Meanwhile, according to the _____, I am _____.

Do you agree with the results of these evaluations? Why or why not?

How does this information help you in outlining your plans for the future?

Finding a Trusted Advisor

Based on the episode, how do you think an advisor will benefit you at this stage in your life or career?

Which facets of your career do you think need professional insight? Is there anything particular that you need advice on?

Identify someone in your field that has a trusted advisor or confidante. How did working with an advisor reflect in their performance?

Make up an initial list of advisors who may be able to help you in your journey. Ask for referrals from your friends or look through professional circles in your field.

1. _____
2. _____
3. _____
4. _____
5. _____

Recall the most important qualities of an advisor, according to Kelli. List them down below.

- _____
- _____
- _____

Compare the qualities you wrote above to your initial list of possible advisors. Do all of them reflect these characteristics? Which one does so the best?

- _____

Acting on Your Vision

Try to differentiate the trends in your field through the years. What were the past trends and practices? Which ones are currently peaking, and which ones are still emerging?

Past Trends	Current Trends	Emerging Trends
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We've all shelved ideas for our jobs or businesses. However, Kelli says some ideas simply need to be executed at the right time.

Which past ideas of yours do you think will do well today?

- _____
- _____
- _____

What are the risks you will be undertaking if you choose to launch these ideas? What are the steps you can take to mitigate them?

What You'll Learn From The Activity

This activity tackles the different techniques and steps you can undertake to reinvent and innovate your career or business. What seems like a failure to you now is sometimes actually a wake-up call for you to start shifting gears.

First, you'll complete an exercise designed to identify and build on your strengths. As Kelli emphasised, feedback is crucial to improvement. So is knowing yourself and your strengths. Asking your circle for their input and taking advantage of diagnostic evaluations may be what you need to discover your potential.

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Second, you'll look into finding a trusted advisor. In the episode, Kelli gave an in-depth discussion on the characteristics you need to look for when choosing one. You'll recall these qualities and assess whether or not an advisor will be beneficial to your career or business at this point.

Lastly, you'll exercise your brain as a first step to acting on your vision. You'll attempt to recognise past, current, and emerging trends that are relevant to your field. Then, you'll recall your past ideas that may work now. Finally, you'll evaluate the risks you'll need to take to turn these visions into reality.