

# The First Pancake Method: Creating an Online Course with Dan Harvey

When starting a business project, it seems sensible to try to address its flaws beforehand. However, trying to make no mistakes is a trap. This activity aims to help you create innovative solutions to address the challenges your company will face — without falling into perfectionism. Old models of addressing problems just don't cut it anymore. The future is here.

In this episode, we also learn about how to manage our teams better in this new age. There's more to being a leader than giving orders. After all, the best teams aren't made of drones that mindlessly follow orders. In addition to improving team management, companies need to evolve to fulfil the niches they occupy — what tools can you leverage? What languages do you need to learn? What's the truly best way to communicate with clients?

If you're an ambitious entrepreneur gunning to adapt to the modern era, this episode is for you.

## QUOTE TO REMEMBER

*'Perfection is the killer of progress, or perfection is the killer of "done".'*

## Activity: Killing Your Perfectionism

Before listening to this episode, what are your ideas and thoughts about the First Pancake Method? Share how you operate your business before.

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In managing your team, it is essential to create a space for mistakes, but you must also set boundaries. What strategies can you use to encourage freedom to commit mistakes and growth in the workplace?

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Giving your employees the freedom to be creative can generate out-of-the-box solutions to some of the challenges faced by your company. What specific tools or services can you offer them to encourage creativity?

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Holding each member of your team accountable — including yourself! — is required to generate results efficiently. How can you ensure that you and your team members uphold accountability in their work?

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Why is it important to break your perfectionism? How can you apply this to your work ethic?

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Think of at least three effective methods you can use to break perfectionism habits. You can use other resources to supplement your answers.

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Based on the episode, why do you think websites do not attract as many clients as an app does? What does this mean for your business?

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In the space provided, design an app intended for your company. Consider what type of content you will release and what language would engage your audience.

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How can you ensure effective communication with your clients?

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How can this application design help increase your income revenue?

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***Self-Assessment***

Recognise your goals and the most significant challenges you are currently facing in your business. Write down the most critical issues and draft solutions for them.

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Now that you've listened to the full episode, what are your insights about The First Pancake Method?

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## What You'll Learn from the Activity

Without the strong will to initiate and execute your marketing strategies, you might fall into the trap of perfectionism. Perfectionism kills productivity and progress; it is the enemy of 'done'. This activity will help you gain a deeper understanding of your behaviour and how you can effectively combat this through The First Pancake Method.

Completing this exercise will also help you appreciate your working dynamic with your team. Remember that by encouraging their creativity, you can generate unique solutions that could solve your company's difficult challenges. Develop a space where your employees can speak their hearts and see the value of their ideas.

Lastly, knowing the right timing and critically assessing the market's needs is fundamental to increasing your income revenue. For instance, if the zeitgeist is all about the pandemic, you can offer virtual streaming platforms as a form of service. Essentially, you can forecast how your business will progress.

In line with this, you must use available resources in technology to communicate with your audiences better. Incorporating an application designed specifically for your brand can help you increase your sales. Engaging with your buyers or consumers will give you an idea of the best and worst products you offer.