



Building and Scaling Remote Teams with Jeff Hunter

Shifting to remote work has required many of us to make major life adjustments. The pandemic has strained the normative methods of businesses across various industries, significantly affecting working conditions throughout the globe. As a CEO or leader, you are responsible for the welfare of your employees. In addition to tracking their productivity, you also have to empower them and ensure their well-being.

This activity will help you create a better working environment for your employees, even if they are in a virtual space. Additionally, completing this short exercise will help you gain insight into project management tools and collaboration platforms you can utilise to communicate and work with your teams effectively.

QUOTE TO REMEMBER

'The problem I find is that: because people are at home and right next to their office, right at their computer all the time, the biggest problem is actually them not being able to turn it off. It's very important to have an off switch; it's very important to be able to leave the office and separate yourself from the work.'

Activity: Improving Your Team's Performance and Experience

Before listening to this episode, what are your ideas about building and scaling remote teams during the pandemic?

Take your branding to a new level. What would you do to make your brand unique? Share your plans and actionable steps to achieve this goal.

GOALS:

ACTIONABLE STEPS:

Answering the four major questions in this section will guide you in assessing your team management performance.

AMBITIOUS ENTREPRENEUR

with Annemarie Cross

Show

1. How do you constructively communicate with your team? What are the methods you use to provide the information they need?

2. How do you effectively collaborate with your team? What are the project management or valuable tools you use?

3. Define your expectations for each position in your company. What do you expect from yourself as a CEO? What do you expect from your other employees?

4. What is the importance of setting an employee-friendly culture in your workplace?
How can you make sure that your employees feel valuable?

How can you hold you and your team accountable, especially in a remote work setting?

Your Accountability

Your Team's Accountability

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What is the difference between down-sourcing and outsourcing? How can you apply these techniques in your work?

Your Freedom Plan

Below is a space for reflection. What are your problems, both personal and professional? What are your priorities right now? Write down how you can solve your problems while also reflecting on your priorities.

Now that you've listened to the full episode, what have you learned about the importance of building and scaling remote teams?

What You'll Learn from the Activity

The surge of COVID-19 cases throughout the world has certainly shifted spaces of productivity in our homes. Virtual spaces have isolated people now more than ever. Guiding your team during their adjustment period in remote working should be accompanied by a great deal of compassion.

In this activity, you will learn the importance of building and scaling your working environment through engaging your employees. You also take the time to understand what you appreciate about your team members. Giving incentives and enacting measures that improve your employees' welfare can help you keep good people on your team — they are the most valuable assets you can have.

Lastly, by creating an employee-friendly culture in your company, you encourage your people to work their best. The key is knowing your expectations and effectively communicating information across your employees.